



# LAUNCHING!

## Spring for the Sprinklers

*Installation of a required fire suppression system – sprinklers – is the first essential step to finishing the Ice House and 40,000 sf of art and community space.*

- **Funds Secured:**

  - \$100,000 in WV Cultural Facilities grant funds

  - \$125,000 from the Thomas Smith Carter Foundation thanks to Diane Petersen

  - \$15,000 from local corporate, town and individual grants and donations

- **Funds Needed:** to start sprinklers for all four floors:

  - \$100,000 by October.

***Proposed timeline for sprinklers installation: September 2020-February 2021.***

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**WHAT'S NEXT? Step by step development of upper floors:**

- Moving the theater to a permanent 2nd floor location;
- 3rd floor education (potential America's First Spa Academy), studio and community workspace PLUS expanded dance/movement studio;
- 4th floor convention center, exhibition hall, meeting rooms and ballroom with catering kitchen. • Bathrooms & storage space on each floor; and
- Second elevator

***Projected cost: \$2 million. Projected timeline: 2021-2025***

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**HOW TO PARTICIPATE:**

- **Donate!** See attached list of naming opportunities and donor recognitions. Online donations at [macicehouse.org](http://macicehouse.org); mail to **PO Box 248, Berkeley Springs, WV 25411**. And remember that 2020 allows special tax breaks for 501(c)3 donations like us.
- ***Spring for the Sprinklers Art Party – October***
- Public meetings and online discussion of plans and details summer 2020.

**END RESULT:** Art, economic development, tourism support, public access.

***MAC is committed to a bright future for art in Berkeley Springs!***