



# Spring for Sprinklers

A MAC Fundraiser  
for Ice House renovations 2020

## DONOR RECOGNITION OPPORTUNITIES

### Naming opportunities for smaller donation sizes:

1. **Community Room** – Anyone can be part of the community that wants to get art out there. Suggested Donation size – \$10 to \$1000, Kids – \$5
  - a. Signatures/art doodles on panels. Size of space for each signature/doodle based on donation size. Panels are laminated and hung, can be moved to other locations if necessary.
  - b. Goal to raise \$15,000 from small donations
2. **Theater** – Sponsor a seat – \$50 a seat, \$100 a seat for the front row
3. **Stairwell** – Sponsor a theater poster \$50-\$100
4. **Sprinkler Tags** – Be part of the art and create a “Sprinkler Tag Ornament”
  - a. Small metal tags are signed or embossed with stamp. \$10 adults, \$5 kids. Tags can be kept by maker or or permanently displayed/hung on decorative pipe /sprinkler set-up if they choose
5. **Name / Message** permanently graffitied on various walls – \$100 name/date; \$300 name/date/message
6. **Sponsor a sprinkler head or section of pipe** with ID Plaque on wall –\$100+ depending on size
7. **Lifesize cardboard cut outs** of your photo to move around Ice House – \$500, \$700 with message bubble on cutout.

*We’re open to other suggestions.*

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### MAC Ice House Place Naming Opportunities

Available Room Naming Opportunities as of March 7, 2020

<b>Ice House</b> (Entire Building)	\$2,000,000
<b>Cultural Park</b>	\$150,000
<b>First Floor:</b>	
Retail Gallery (currently Ice House Artist Co-op)	\$100,000
Exhibit Gallery (currently MAC rotating shows)	\$75,000
Office (currently MAC admin office)	\$10,000
South Lobby Entrance	\$15,000

#### **Second Floor:**

Community Room (Small donation opportunities also — see above.)	\$15,000
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More ▼

▼ Continued from Front



Digital Media Center	\$25,000
Performance Foyer/Gallery	\$15,000
Movement/Rehearsal Studio	\$25,000

**Third Floor (FUTURE):**



Large Movement Studio (with sprung floor)	\$35,000
Wet Classroom	\$15,000
Classroom	\$10,000
America's First Spa Academy	\$35,000
Large Office (with windows)	\$15,000
Gallery	\$10,000



**Fourth Floor (FUTURE):**

Penthouse Conference Center North & South	\$150,000
Penthouse Gallery	\$15,000
Catering Kitchen	\$10,000
Storage	\$10,000



The following naming opportunities are for the Flex Meeting Space rooms to be displayed on permanent walls. Names will be displayed proportionate to donation size allowing for multiple donors to be recognized in these spaces. Suggested donations: \$10,000 to \$30,000

Examples of 6x6 boards for Spring for Sprinklers Party

- Flex Meeting Space 1 "Studio A" (west wall)
- Flex Meeting Space 2 "Studio B" (south wall)
- Flex Meeting Space 3 "Studio C" (south wall)
- Flex Meeting Space 4 "Studio D" (east wall)

**Currently Named Locations at the Ice House**

**First Floor** (Location / Name)

- Event Space – **Paradox Hall**
- Wet Classroom – **Annalee's Dream** In memory of Annalee Marshall 1992-2012
- Kitchen – **Marge's Kitchen**
- Hall Gallery – **Hall of Dreams**
- Mercer Street Lobby – **East Lobby Thomas S. Carter Foundation** in honor of Diane Petersen

**Second Floor** (Location/Name)

- Performance Auditorium – (TBD by Diane Petersen)
- Green Room/Wet Classroom – **Linn's Lab in Memory of Linn Oaks**
- West Hall Gallery (between Green Room/Community room) – **Carr-Kelly Gallery in memory of Suzannah Carr and Lillian Kelly**
- Theater Prop Room (future location on 3rd floor) – **The Prop Stop**
- Costume Shop/Dressing Rm (currently "Room Beyond") – **Georgeen's Closet**

