



December 2019

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Dear Friends,

As the year comes to a close, we're sending our annual appeal to you to help us continue our straightforward mission of "getting art out there". Whether through gallery shows, concerts, theater performances, and ongoing education in our schools and at the Ice House, all of it is possible because you continue to participate in and support our work.

MAC's board, volunteers and staff are deeply motivated by our mission to serve as a bridge between art and the public and demonstrate its daily impact on our community.

We bring visitors (over 14,000 this year) of all ages into the Ice House's galleries, theater and classrooms, while providing career-shaping opportunities to local and regional artists and students. Just as importantly, we take art into our schools and public places.

We're particularly challenged this year in the face of state budget limitations – our annual state arts grant this year was \$10,000 below our usual award. ***We know that MAC makes a difference in our community in a big way. That is why we're writing to ask you to help make a difference in a big way by making a year-end contribution.*** We also realize that year-end giving used to be a tax consideration for many, but thanks to changes in tax laws that may no longer be the case for you. Regardless of your situation, please know that your gift is critical to our ongoing success.

Please consider an investment in your arts organization. You can donate online at www.macicehouse.org, or drop a check in the mail to MAC, P.O. Box 248, Berkeley Springs, WV 25411 marked "Year-end Appeal".

Together we will continue our mission of building up the community we all share. And, as always, **thank you for getting art out there!**

Sincerely,

Denise Bergen
President

Thom Rubel
Executive Director