

M³ -Meter Mini Murals Artist Application

APPLICATION DUE DATE: FRIDAY, JUNE 15, 2018

In a collaborative effort with the Berkeley Springs-Morgan County Chamber of Commerce and the Town of Bath, the Morgan Arts Council is pleased to announce a new Engage Berkeley Springs art project.

The goal for the project is to have each of the 15 parking meters located on Independence Street, between Wilkes and Mercer Streets, painted with a unique "mini mural" by late July 2018. Five of the 15 meters have been reserved for youth designs (painting must be done by an adult). Custom designs will be accepted through an artist application process and then reviewed and approved by a joint Chamber of Commerce, Town of Bath, Morgan Arts Council committee. All artists 18 years of age and older are encouraged to submit their proposals. Youth art designs must be submitted by an adult.

The below application must be filled out completely, dropped off at the Chamber office or emailed to: chamber@berkeleysprings.com. Incomplete applications will not be accepted.

ARTIST APPLICATION

Artist Name or Art Collaboration Leader Name:				
Address:				
City:	State:	Zip:		
Cell Phone:				
Email·				

ARTIST AND ARTWORK DESCRIPTION

Please provide a short description the artist, group, organization or artist collective. Please include relevant information such whether you are (or have been) a resident of Berkeley Springs, a business owner in Berkeley Springs, or anything that may be used for marketing

Art Submission

In addition to this form, please submit your proposed artwork for the M³ Meter Mini Murals project, using the Meter Templates provided.

You may submit your template artwork via pdf or jpeg and email along with this form to chamber@berkeleysprings.com.

M³ METER MINI MURALS

ARTIST GUIDELINES

TIME LINE

May 25-June 15th Submissions accepted

June 15th-June 22nd Committee will select designs/artists who will be notified by email

before June 30th

July 7-8 Painting Days

July 14-15 Painting Days (Weather Delay Dates)

ARTISTS

• Open to amateur artists and professional artists ages 18+. Youth art is accepted, but an adult must commit to completing the painting.

• Collaborations, collectives, groups are allowed to submit applications as well as individual artists.

METERS - PAINTING & SUPPLIES

- Meter will be sanded and prepped in advance. The poles with be primed with a white primer.
- Artist must use oil-based enamel paint from Rustoleum. No additional medium or three-dimensional materials are allowed. The Morgan Arts Council will provide the paint.
- Rustoleum only makes a basic palette of colors so it's important to keep in mind when making your design which colors will be available. The available colors are:



- No spray paint of any type will be allowed for this project.
- Absolutely no paint or art is allowed on any of the window, hand crank, or coin slot areas of the meter. Failure to adhere to this rule will result in disqualification from the program.
- Artists' must protect the sidewalk from drips, paint, damage, etc.

METERS - DESIGN

- Artist will not depict any language or images that could be construed as offensive, lurid or obscene.
- Artist will not depict material construed as political or religious in connotation.
- Artist will not depict material that is commercial in nature, including any type of merchant name, merchant advertisement, or product endorsement.
- Artist will not depict any language or images that conflicts with parking operations including, for example: "Free Parking", "No Parking on Wednesdays", etc.
- Artist will adhere to the spirit of the sketch and description of their meter design that was approved by the M³ Committee.

OTHER

- Meter painting must occur during the following time: Saturday, July 14th 8am –
 5pm, unless inclement weather does not allow.
 - o In the case there is inclement weather, the M3 Committee reserves the right to change the date
- The M3 Committee will assign meters numbers to artists. Specific meter number requests cannot be accommodated.
- The Town of Bath reserves the right to paint over any meter or deny participation in the program if found artist was not in compliance the rules and regulations.

AGREEMENT

Submitting this form indicates that I, for myself, my executors, and administrators do hereby release and discharge the Berkeley Springs-Morgan County Chamber of Commerce, the Town of Bath, the Morgan Arts Council and any of its commissions, affiliates, their respective employees, directors, officers, representatives and all persons involved in the sponsorship or conduct of the M³ Meter Mini Mural project from all claims, demands, or causes of action or loss, cost of injury, or damage whatsoever arising from or out of the participation in this event.

By signing this document, I agree to adhere to the guidelines as outlined in this document and I understand that failure to do so will result in disqualification from this program.

Signed:	Date:

Questions? Email chamber@berkeleysprings.com or Janet Gauthier at sculjack@gmail.com.